

# Website Design Refresh:



**Encourage buyers to come back to your site often and to contact you with a state-of-the-art site design.**

Technology changes rapidly. What was state-of-the-art just a few years ago now has room to improve. Each year, we release new features and adjust our strategy based on latest trends. With our Refresh package, you can adapt to these changes and incorporate improvements while minimizing your input of time and money.



**Is it time to redesign your site?**  
**Ask yourself the following questions.**  
**Does your site:**

- Make buyers want to move to your area (remember, you're competing against other markets, not just other Realtors in your market)?
- Reflect and leverage your personality, brand and reputation as well as it possibly could?
- Have a clean and easy-to-use design that isn't too busy?

## Design refresh includes:

- Upgrading to any layout supported in our Premium package
- New header, sidebar and footer design
- New color scheme
- Reorganization and new presentation of recommended searches
- Adding our latest property detail view for maximum lead conversion
- New ways to feature listings

Your Project Manager and Designer gather your input and images, deliver a design draft to you, adjust it based on your feedback, and launch on your new site.

- Available upgrades:**
- Interactive Map Search special: \$299 \$99 setup and \$39/mo with a redesign.
  - Header Slideshow: \$250 (or \$375 with image sourcing)
  - Help sourcing imagery: \$125

**Beauty is in the eye  
of the beholder buyer.**

